



अनु.जाति एवं अनु. जनजाति कल्याण विभाग
बिहार महादलित विकास मिशन
मुख्यमंत्री सचिवालय, 4, देश रत्न मार्ग (4KG) बिहार, पटना

EXPRESSION OF INTEREST
For the production of Radio Programs

Bihar Mahadalit Vikas Mission is an autonomous body, under SC & ST Welfare Department, Govt. of Bihar constituted with the objective of socio-economic, educational, cultural upliftment of the most deprived section among scheduled caste community.

To integrate Mahadalits into the mainstream of society and to bring their folk tradition and culture to society at large, Mission proposes to make radio programs focusing mainly on folk arts like songs, drama, debate, discussions etc. The programs will also emphasize the contribution of Mahadalit people in every sphere of life and Govt. welfare schemes pertaining to Mahadalits. These programmes would be made drawing artists mostly from Mahadalit community. Expression of interest is invited from eligible registered agencies/firm/company to develop such programs.

Eligibility criteria for Agencies/Firms/Company

1. Agency should have a minimum of 10 years experience and expertise in developing such radio programs. Agencies having developed infrastructure equipments etc. would be preferred.
2. Non-profit registered bodies would be given preference.
3. Agency should have annual turnover of at least 25 lakhs for last three consecutive years.

Agencies fulfilling above requirements may submit proposals enclosing

- (i) Detailed concept note for carrying out the assignment with charges for production of different kinds of programs of 15/30/45 and 60 minutes duration.
- (ii) Updated profile of the agency.
- (iii) Details of available infrastructure.
- (iv) Financial statement of three consecutive years.
- (v) Detail of assignments handled of similar nature.
- (vi) Profile of the key persons who would lead the project.
- (vii) CD/DVD sample (to be produced after short listing)

Interested agencies may apply in a sealed envelope addressed to "The Project Director" Bihar Mahadalit Vikas Mission, CM Secretariat, 4 Desh Ratna Marg (4 K.G.), Patna, Please mention "**Proposal for Production of Radio Programme**" in bold letter on the envelope. Last date of submission of the proposal is 15th June 2010. All information is available on our [website: www.mahadalitmission.org](http://www.mahadalitmission.org)

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Project Director

सरकारी सेवा जनसेवा का माध्यम है। धर्म-ईमान की तरह इसे भी बेदाग रखें।